

"Reach and retain more clients...in ways you never dreamed of. Read this book!"
Dr. Rick Hall - Pelissippi Veterinary Hospital Knoxville, TN

THE OFFICIAL VETERINARY MARKETING GUIDE

HOW TO USE ONLINE MEDIA, VIRAL MARKETING AND DIRECT RESPONSE TO GROW YOUR VETERINARY PRACTICE IN TODAY'S ECONOMY

JONATHAN TAYLOR & RUSSELL PORTWOOD

The Official Veterinary Marketing Guide : How to Use Online Media, Viral Marketing and Direct Response to Grow Your Veterinary Practice in Today` Economy

Jonathan Taylor,Russell Portwood



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The Official Veterinary Marketing Guide is a road map for veterinarians everywhere who want to grow their practice in today's economy. You'll find proven tools and strategies forming a step by step marketing system that will bring more targeted clients to your veterinary practice. This is not some dry, text book theory on marketing. Instead it's simple, effective and affordable marketing tactics that will work every time.

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